

Adapted MARS:

Display Name- 1 month: App Usability

1. Performance- How well does the app work?

- 1 App is broken (e.g. crashes/bugs/broken features, etc.)
- 2 Some functions work, but the app is very slow or contains major technical problems
- 3 App works overall. Sometimes it's slow or there are technical problems
- 4 App works well, with a small number of problems
- 5 Perfect and fast response; no technical bugs found

2. Ease of use- How easy is it to learn how to use the app; how clear are the menu labels/icons and instructions?

- 1 Complicated; menu labels/icons are confusing
- 2 Usable after a lot of time/effort
- 3 Usable after some time/effort
- 4 Easy to learn how to use the app (or has clear instructions)
- 5 Able to use app immediately; intuitive; simple

3. Navigation- Is moving between screens logical/ appropriate/ uninterrupted; are all necessary screen links present?

- 1 Different sections within the app seem confusing and navigating through the app is difficult
- 2 Usable after a lot of time/effort
- 3 Usable after some time/effort
- 4 Easy to use or missing 1-2 links
- 5 Very easy to use

4. Are interactions (when you tap, swipe, or scroll) consistent and intuitive throughout?

- 1 Completely inconsistent/confusing
- 2 Often inconsistent/confusing
- 3 OK with some inconsistencies/confusing elements
- 4 Mostly consistent with minor issues
- 5 Perfectly consistent and easy to navigate

5. Layout- Is the arrangement and size of buttons, icons, menus, and content on the screen appropriate or

zoomable if needed?

- 1 Very bad design, cluttered, some options impossible to find, read, or tap
- 2 Bad design, random, unclear, some options difficult to find, read, or tap
- 3 Design is okay, but some options difficult to find, read, or tap; or minor screen size problems
- 4 Mostly clear, able to use most items
- 5 Professional, simple, clear, orderly, and looks good. Everything in the app has a clear purpose

6. Graphics- How high is the quality (or resolution) of graphics used for buttons, icons, menus, and content?

- 1 Graphics have a very poor visual design
- 2 Low quality/low resolution graphics and visual design
- 3 Okay quality graphics and visual design (generally consistent in style)
- 4 High quality/resolution graphics and visual design
- 5 Very high quality/resolution graphics and visual design

7. Visual appeal- How good does the app look?

- 1 No visual appeal- unpleasant to look at, poorly designed, clashing/mismatched colors
- 2 Little visual appeal – poorly designed, bad use of color, boring
- 3 Some visual appeal – average, neither pleasant, nor unpleasant
- 4 High level of visual appeal – seamless graphics – consistent and professionally designed

5 As above, plus very attractive, memorable, stands out; use of color enhances app features/menus

8. What is your overall star rating of the app?

★ One of the worst apps I've used

★ ★

★ ★ ★ Average

★ ★ ★ ★

★ ★ ★ ★ ★ One of the best apps I've used

9. Did you accept a Fitbit from the RURAL Cohort Study?

Yes

No (If No, Skip to Q11)

10. To what extent do you think the Fitbit will be helpful for your family and friends?

1 Not at All Helpful

2 Somewhat Helpful

3 Helpful

4 Very Helpful

11. What did you like the most about the MyDataHelps app system?

12. What were some obstacles you faced using the MyDataHelps app system?

Thank You for Completing this Questionnaire!